



SUSTAINABILITY POLICY

Sustainable development is defined as a pattern of economic growth whereby resources are used to meet human needs, while protecting the environment, so that these needs can be met not only in the present, but also for generations to come. Oasis Brands' business model is organized as a broker/distributor of finished paper products. As such, its direct impact on the environment is limited. To effectively leverage its sustainability policy, Oasis Brands is working to bring about sustainable development practices throughout its entire supply chain.

Oasis Brands adopted a Sustainability Policy in 2012 which is based on the following **four core principles**:

1. Adhere to the highest level of sustainability while meeting the needs of our customers and the consumers they serve.
2. Purchase only certified base paper or pulp from domestic and global suppliers for conversion into Retail branded and Private Label tissue/towel products, so as to assure complete traceability of all Oasis Brands products.
3. Comply with all legal and regulatory requirements, and when feasible, adopt more stringent standards that provide environmental protection.
4. Treat our employees, and the communities in which we operate, with the highest level of respect.

To achieve these four core principles, Oasis Brands implements business strategies and management policies that sustain and protect the environment, and natural resources through its business relationships and in the communities where we operate.

Key Policies:

1. Integrate environmental considerations into day-to-day job activities, business planning and decision-making processes.
2. Procure base paper made from wood fiber that is certified or recognized by globally recognized certification schemes including:
 - Program for the Endorsement of Forest Certification Schemes (PEFC)
 - Forest Stewardship Council (FSC®)
 - Sustainable Forestry Initiative (SFI)
 - Canadian Standards Association's National Sustainable Forest Management Standards (CSA)
 - Other third-party audited forest certification schemes, such as the Indonesian Ecolabel Institute (LEI), so long as they meet the following performance criteria:
 - Compliance with international, national and local legislation, regulations and agreements;
 - Conservation of soil, water and riparian areas of the forest;
 - Conservation of unique forest areas through the use of scientific forestry practices;
 - Verification of forestry practices by independent third parties and chain of custody procedures for wood fiber;
 - Ongoing dialogue with affected stakeholders;
 - Procedures in place to prevent sourcing wood that has been illegally harvested, harvested in High Conservation Value Forests threatened by management activities, harvested in violation of traditional and civil rights, harvested in forests being converted to plantations or non-forest use.

3. Procure base paper only from suppliers that have complete traceability and where fiber is harvested from established plantations. Additionally, Oasis Brands will seek Chain-of-Custody (CoC) certification from PEFC and FSC to provide assurances to its customers that its retail tissue products are made from wood fiber that is certified, or meet the performance criteria, as listed above.
4. Promote sustainable development throughout its supply chain, and give preference to purchasing products and services from suppliers who subscribe to sustainable development practices.
5. Adopt the “Three R’s” – Reduction, Reuse and Recycling – as a primary means to achieve our objectives.
6. Maintain regular communication with employees to heighten awareness of sustainable development practices and solicit feedback and ideas.
7. Continually promote and support sustainable development practices among its suppliers, as well as with key private organizations, community groups and government entities in the communities in which it operates.
8. Commit to “benchmarking” and regular monitoring of innovative, and new sustainable development practices and methods to not only assure Oasis’ policies and objectives are being met, but improved on a continuous basis.
9. Prepare and publicly distribute sustainability reports on an annual or bi-annual basis.